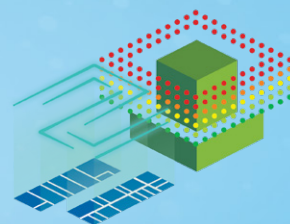




## URBAN REINVENTION • ADVANCE BEYOND 20

The Urban Renewal Authority (URA), making great strides beyond the 20th anniversary, is committed to delivering breakthroughs with an innovative mindset, and realising its vision of district-based planning through adopting the planning-led approach facilitated by data-driven analysis. The cover of this annual report, featuring an Augmented Reality illustration of a futuristic city, helps visualise the benefits of urban regeneration under the integrated approach by ways of Redevelopment, Rehabilitation, pReservation and Revitalisation, a visionary strategy that ultimately leads towards building liveable and walkable communities and a better living environment for Hong Kong.



The 20th anniversary logo, featuring the technologies of 'Point Cloud' and 'Digital Twin', reflects a 3D imagery of land boundaries and building structures that symbolises the URA's commitment to apply technology and big data in taking urban renewal forward.

## Steps to AR immersive experience

### Step 1



Scan the QR code at the bottom right-hand corner of the cover



### Step 2



Allow the programme to access the camera



### Step 3



Point the camera over the cover



### Step 4



Touch the 'Play' button