



FROM IM POSSIBLE



REDEVELOPMENT

REHABILITATION

PRESERVATION

REVITALISATION

RETROFITTING

# REGENERATING THE CITY WITH VISION AND INNOVATION

ANNUAL REPORT 2020-21



Rationalising land use

Upgrading to modern building standard

Creating open space

Enhancing connectivity

# TO POSSIBLE

Prolonging building serviceability

Bringing new life and vibrancy to heritage buildings

Unleashing development potential

REDEVELOPMENT

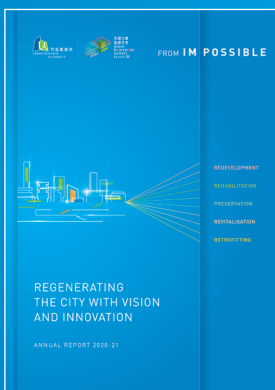
REHABILITATION

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## REGENERATING THE CITY WITH VISION AND INNOVATION FROM IMPOSSIBLE TO POSSIBLE

The Urban Renewal Authority (URA) strives to realise the vision of creating a sustainable and liveable smart city with its holistic adoption of '5Rs' regeneration strategies (namely Redevelopment, Rehabilitation, pReservation, Revitalisation and Retrofitting) amid various challenges and constraints, making the impossible possible. The achievements of URA can be visualised through the three-dimensional paper sculptures and imagery in the core design of this annual report.



## THE 20TH ANNIVERSARY LOGO

2021 marks the 20th anniversary of the URA. To commemorate this special occasion, an anniversary logo and tagline was designed by staff members in which the features of the technologies of 'Point Cloud' and 'Digital Twin' were adopted to reflect a 3D imagery of land boundaries and building structures, symbolising the URA's commitment to apply technology and big data in its planning-led approach in taking urban renewal forward. The tagline of 'URBAN REINVENTION· ADVANCE beyond 20' perfectly complements the symbolic logo.