

# OPERATING HIGHLIGHTS

## Formulating sustainable

## urban renewal blueprint with

# *innovative thinking*

To integrate local characteristics and strengthen social cohesion for fostering a harmonious community integrating old and new features as well as shared spaces for public enjoyment.

Injecting place-making concept

To restructure the built environment in old districts to unleash the potential of land, bringing maximum planning benefits to the community.

Integrating district planning

Adopting innovative smart technology

To develop, under the concept of smart city, a smart urban planning and project management platform based on geographic and building information; and to master the use of data to drive business operation.

### Promoting preventive maintenance

To formulate strategies for buildings of different ages, enabling owners to carry out proper maintenance for their buildings starting at young age so as to impede urban decay.



## Solving the deep-rooted problems in dilapidated areas

### Improving the built environment in ageing districts

In the 18 years since establishment, the URA has implemented 68 projects and achieved the following accomplishments (As of 30 June 2019):

- Run-down urban area improved: **187,000** m<sup>2</sup>
- Dilapidated building blocks redeveloped: **1,394**
- Citizens benefitting from projects: **30,900**
- New flats: **19,950**
- Space rented to NGOs and Social Enterprises in URA properties at concessionary rates in 2018/19: **5,000** m<sup>2</sup>
- Government, Institutional and Community (GIC) facilities: **54,000** m<sup>2</sup>
- Open space: **28,000** m<sup>2</sup>



## Partnering with district stakeholders

### Caring for the community

- Over **400** families benefitted from the "Home Repair Services Community Programmes" in Kowloon City and Sham Shui Po through improving their living environment (As of 30 June 2019)
- The "Project Engagement" programme paid visits to **482** affected residents and owners in the URA's redevelopment projects in 2018/19

### Spreading love and care

- The Community Service Partnership Scheme ("CSPS") launched by URA recorded a total of **8,400** service hours, benefitting over **2,000** people

### Art and cultural partnership in old districts

- **667,635** residents in old districts benefitted from a series of arts and cultural programmes



# Taking Forward Urban Renewal through New Strategies

- Examine the existing policy frameworks and implementation mechanisms involved in urban renewal, including the regulations governing town planning and land lease and develop flexibility in our planning and development measures to unleash the potential of the old districts in achieving the aim of maximising land use and social benefits

## Yau Mong District Study

- Recommend strategies and develop blueprints with broader perspectives for efforts in urban renewal in the long run; guided by a three-step approach starting with holistic planning, followed by identifying appropriate projects and finalising the implementation methodology; integrating the 5Rs in urban renewal for drawing up a visionary urban renewal strategy

- Identify nodes that encompass different features related to commerce and economy, history and culture, geography and landscape, etc, and integrated the 5Rs in urban renewal to promote the growth of these nodes to become the hub of the entire Yau Mong area

- Delve into the conditions, rehabilitation needs and challenges encountered for buildings of different age groups and categories; examine laws and regulatory frameworks on building maintenance and management for the purpose of devising a new and comprehensive building rehabilitation strategy and forward-thinking measures to be recommended to the Government and the industry

## New Building Rehabilitation Strategy

- Enhance owners' awareness of regular building maintenance and repair and empower them to manage the maintenance projects with confidence; promote preventive maintenance for buildings of young age to tackle urban decay from the start

- Focus on the three problems faced by building owners (lack of financial reserve, lack of the capability to organise and lack of relevant knowledge on works), an array of assistance and subsidy schemes and a professional information platform were launched to help owners organise and conduct building rehabilitation works

## Helping owners overcome challenges in building rehabilitation

### Support owners in building rehabilitation (As of 30 June 2019)

- **4,200** building blocks were rehabilitated or in the process of rehabilitation under various assistance schemes
- "Smart Tender" Building Rehabilitation Facilitating Services received **880** eligible applications, and benefitted about **120,000** units
- An all-in-one website "Building Rehabilitation Platform" was launched in collaboration with stakeholders in the building rehabilitation sector which included **25** professional bodies and trade associations, and **4** government departments and law enforcement agencies



## Facilitating the efficiency of urban renewal

### Engaging the community

- Implement "place-making" initiatives in "H6 CONET" and "7 Mallory Street", raising utilisation and attracting an average of about **9,000** visitors per day (As of 30 June 2019)
- The "H6 CONET" received the Bronze **A' Design Award 2018** for Interior Space and Exhibition Design Category

### Achieving innovation

- Two URA's projects were awarded the **Hong Kong BIM Award 2018 from Autodesk** for the application of automated calculation of saleable areas in the Ma Tau Wai Road/Chun Tin Street Project (**eResidence**), and application of BIM concept in building rehabilitation works of the **Coral Court** rehabilitation project under Smart Tender Scheme

### Drivers of green buildings

- **15** projects attained BEAM/BEAM Plus Platinum Rating (As of 30 June 2019)
- In 2018/19, the carbon emissions from our own operations were reduced by **24** %
- URA obtained the Hong Kong Green Organisation ("HKGO") Certification for waste reduction and recycling as well as the HKGO's WasteWise Certification of 'Excellence Level'

