

Our People



URA staff members participate in team building activities.

Our People

With the increasing demand from the community for higher efficiency and effectiveness with more projects of greater diversity and complexity, the URA is challenged to equip itself with manpower resources of high quality and appropriate talents. To this end, strategies and initiatives to attract, retain and motivate our people are taken.

We recognise the importance of communication with all staff to ensure cohesiveness and mutual understanding, maintain morale, instill a sense of belonging and, thereby, optimise both performance and job satisfaction. This is crucial especially at a time when the organisation is growing. Communication with our people at all levels in different formats such as small group feedback sessions, regular briefings on operation updates and consultation on specific topics form the regular internal communication mechanism.

In order to equip our people with the skillset and mindset to face the challenges and to keep them abreast of the prevailing environment, we have provided training and development for frontline staff, managers and selected group with good potential. Initiatives and activities to upkeep the well-being of our people in the form of recreational activities, voluntary work as well as events and activities to exemplify corporate social responsibilities are organized. As a caring organization, we continue to run an Employee Assistance Program, which offers counseling and other services to staff through a professional external services provider.



Various staff communication and volunteer programmes to strengthen the team spirit.