## **Establishment**

The Urban Renewal Authority (URA) was established under the Urban Renewal Authority Ordinance (URAO) in May 2001 to replace the Land Development Corporation as the statutory body to undertake, encourage, promote and facilitate the regeneration of the older urban areas of Hong Kong.

## Community-focused, balanced approach

In February 2011, a new Urban Renewal Strategy was promulgated by the Hong Kong Special Administrative Region Government. The new strategy places greater emphasis on community engagement and broadens the URA's role in urban renewal.



- Addressing Hong Kong's acute **urban decay** problem and improving the living conditions of residents in dilapidated urban areas
- Adopting a "people first, district-based, public participatory" approach in its work
- Adopting 'Redevelopment and Rehabilitation' as its core activities, preserving buildings with heritage value, and revitalising areas which are within URA's project sites
- Implementing best-practices with regard to **sustainable development**; **and building a quality city** through appropriate development density, land use planning, urban design, greening, local culture, heritage preservation and revitalisation